







# Making Buildings Better for Everyone

YOU can change the way buildings are built around the world for the better.

#### What is MCAN?



- Founded in 2000
- We provide a network and expertise to help town level groups take action on climate locally
- A network of organizations (our 50+ chapters)
   and advocates at the town and city level
- Work to make community level change and turn that into state and national level change.

#### **Climate Change is Happening**











#### The national picture?



#### Trump's pick for EPA already rolling back climate change protections

By Scott Bronstein, Drew Griffin and Collette Richards, CNN Updated 10:44 PM ET, Mon December 3, 2018

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Trump Announces U.S. Withdrawal From Paris Climate Accord

June 1, 2017 - 10:54 AM ET

AMERICA







The concept of global warming was created by and for the Chinese in order to make U.S. manufacturing non-competitive.



#### It's all about the local action!





Local has always led on climate change

#### We have the tools











#### **Buildings contribute to climate change**

In MA, buildings are responsible for **over half** of all energy consumption and are responsible for **over 40**% of carbon pollution.







1) The base code is the metaphorical floor for new construction

2) The stretch code is the ceiling.



#### We have the solutions!



How do we improve the **base code**?

#### The IECC

(International Energy Conservation Code)

How do we improve the **stretch code**?

Net zero stretch code

# Reforming the 2021 IECC





# Who is going to vote to improve the IECC?



- Members of city councils or boards of selectmen
- Members of planning departments
- City and town managers
- Sustainability directors
- Energy committees & commissions



During the last code cycle only about 400 officials nationwide voted on the IECC.

This year, advocates across MA worked to register nearly 100 pro-efficiency departments (up to 532 officials), meaning the 2021 IECC will be a significant leap forward.





#### **VOTING TIMELINE**





MCAN Mass Climate Action Network

We have until September 23rd to maximize our votes, making sure we have a better, more efficient, and more equitable building code for everyone.



#### Net Zero stretch code



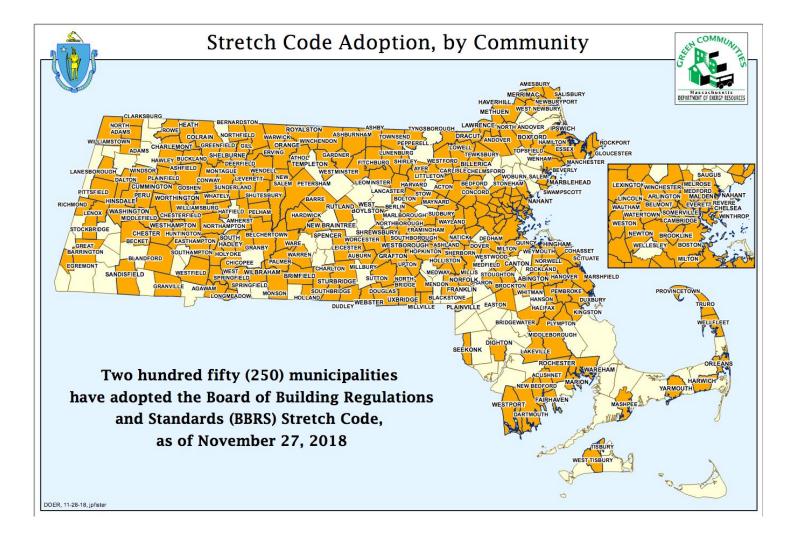
To help the communities in MA do the Net Zero planning they want to do, we need a Net Zero stretch code now.











#### How does changing the stretch code work?



Legislature

**Governor Baker** 

The BBRS (Board of Buildings Regulations & Standards)

BBRS's Energy Advisory Committee







Don't panic,



**ORGANIZE!** 

# Who do we need to engage to get a Net Zero stretch code?



- Legislators
- Municipal Leaders
- Non-Profits
- Architects & industry experts
- Advocates

## **Legislative Action!**



# H.2865/S.1935 AN ACT TO ESTABLISH A NET ZERO STRETCH ENERGY CODE SPONSORS: REP GOUVEIA & SEN COMERFORD

- Net zero carbon
- Phase-in period for green communities
- Input from EJ communities

### Organizing at the statehouse







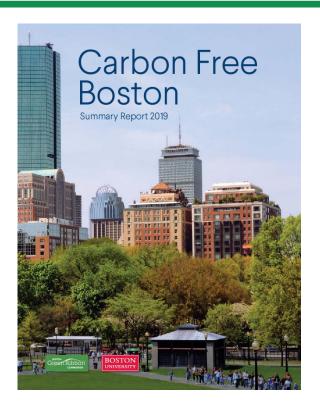
# Dr. Gaurab Basu speaks on health impacts of Net Zero buildings at legislative briefing





### **Engaging municipal leaders**





**OPINION | MATT O'MALLEY** 

#### To save our climate, start with our buildings

By Matt O'Malley Updated August 12, 2019, 5:00 a.m.















#### **NET ZERO STRETCH CODE**

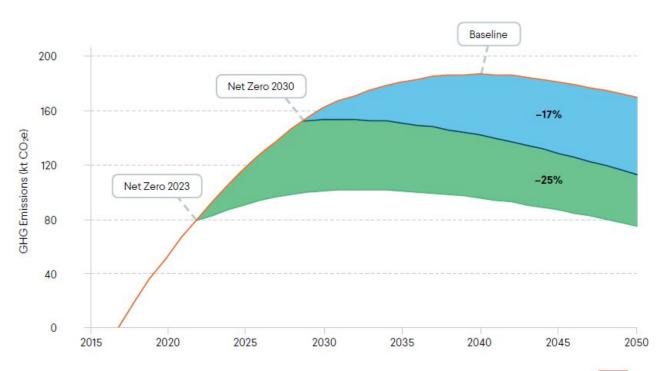
Cities of Boston, Cambridge, and Somerville

"The Cities propose that the [Massachusetts Board of Building Regulation and Standards] update the stretch code so that it is phased to meet Net Zero or comparable standards."

~ Mayor Walsh, City Manager DePasquale, Mayor Curtatone May 28, 2019

#### CARBON FREE BOSTON: NET ZERO CARBON NEW CONSTRUCTION

#### Emissions from Cumulative New Construction



#### Convening with other non-profits







#### **Architects & Industry Leadership**





Now is a pivotal moment. Net Zero Stretch Code legislation has been proposed in the Massachusetts House and Senate, and draft code language is currently being developed by the Board of Building Regulations and Standards (BBRS). The Net Zero Stretch Code is currently the greatest single opportunity to support reduced building emissions in MA. There is momentum behind the Net Zero Stretch Code, but it is far from guaranteed that it will be implemented. A demonstration of Massachusetts building industry support has a crucial role to play to ensure success.

At the previous USGBC MA Roundtable, we set a course to build a tidal wave of support. We have completed phase one: writing the support letter. You can <u>read the letter here</u>, and even be one of the first to <u>sign on in support</u>.

Now, please join us on Sept 6th for our upcoming USGBC MA Buildings and Energy Roundtable: Net Zero Stretch Code Support Mobilization and help us shift into phase two: mobilizing to gather signatories from building industry professionals, companies, and organizations across the state. We need boots on the ground to make this happen. You could be your company's champion, getting buy-in from leadership and speaking with your colleagues. You could reach out to your networks of like-minded professionals that will do the same. Please join us, it is time for the earth the shake!

Interested in getting involved? Email <a href="mailto:iknowles@brplusa.com">iknowles@brplusa.com</a>



## Zero Energy Buildings in Massachusetts: Saving Money from the Start

2019 Report



OPERATOR/

**OCCUPANT** 

BEHAVIOR

TRAINED

WORKFORCE

UP-FRONT

COST

REGULATIONS

BUILDING

**ENERGY INFO** 

**OTHERS** 

IN COMPARISON TO 2009 ZNE TASKFORCE REPORT

BARRIERS

(BASED ON ATTENDEE RESPONSES)

Assumptions and Bias of ZNE 

Maintenance and Operations

Restrictions Due to State Laws

2/3 of Boston Residents are Renters •

Perceptions of Added Costs •

Lack of Education for Workforce

Infringing on Individual Freedoms - & Home Owners

Lack of Credible ZNE Models

Lack of Strategies for Existing Buildings

Too Much is Being Built Before

Difficulty of ZNE Integration with 
Existing Landscape

Competition with Other Priorities

Status Quo: No one Wants Change

(Industry + Occupants)

Lack of Outreach

Bidding Process

Policy Can Catch Up

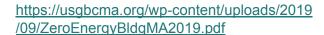
Fossil Fuel Industry

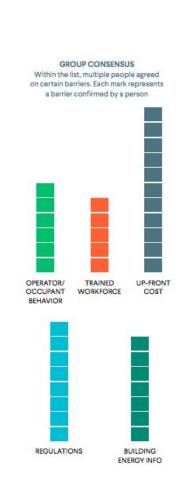
Institutional Inertia

Technology Procurement;

New Tech to Meet ZNE

Grants vs Rebates; Currently Penalized for Receiving Them





This report dispels the myth that zero energy buildings are too expensive.

### **USGBC's Key Findings**

- 1. ZE buildings are being built in Massachusetts today with virtually no up-front costs
- Return on investment for ZE in Existing and New Office Buildings can begin in as little as one year for ZE ready buildings
- 3. Building energy demand can be reduced 44 54 percent across all building types with technology that's readily available today.

### **Policy Recommendations?**

as a compliance path to the state energy code and establish date-specific targets for mandatory zero energy code in MA, while also advocating for similar efforts nationally.

**LEVEL: State** 

Regulations and Standards has sole authority to promulgate the Massachusetts State Building Code (MSBC). However, legislative codification of zero code target dates would help ensure success.



# We have the momentum. Now it's time to take action...

# **Next Steps?**



- Join architectural sign-on letter supporting Net Zero stretch code
- Letters to BBRS, Governor Baker
   & Speaker DeLeo from local municipal officials
- Show your support by offering testimony at upcoming 11/5
   BBRS public comment hearing





# Join us to make Net Zero buildings a reality in Massachusetts and beyond.

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